

**KDCCP Speaker's Bureau Template**

**I'm here today to ask for your support. Over the next 15 minutes or so, I hope to make a strong case for it.  
Let me first tell you why I am doing this.  
(Your story)**

Alternative: But first, by show of hands, how many of you know a child or a family whose child has had cancer? Did you get a sense of what they went through?

**Is it fair that any child suffers from cancer?  
If your answer is NO, what are you going to do about it? What CAN you do about it?**

**Well, YOU can support Kiwanis Doernbecher Children's Cancer Program**

If it is likely that your audience does not know the Kiwanis history with Doernbecher and/or does not know what KDCCP actually supports, you may need to briefly tell them.

[Kiwanis History with Doernbecher](#)

[The Hematology/Oncology Fellowship Program at OHSU Doernbecher](#)

**Why support Kiwanis Doernbecher Children's Cancer Program when there are other organizations, perhaps larger and better known, like St. Judes or the American Cancer Society that fund the fight against cancer?**

About one percent of each dollar (after overhead) donated to the ACS goes to fight children's cancer because children's cancer makes up about that percentage of all cancer patients.  
Some of our fellows may work with children who are becoming young adults but there is really no mingling of funds with adult cancer programs.

**Answer: IMPACT!  
If you want your donation to have the greatest impact on *children's cancer*, consider Kiwanis Doernbecher Children's Cancer Program**

KDCCP is local and it supports Fellows who are treating Oregon and SW Washington patients.  
We are an all volunteer organization which means 93% of all funds we raise go straight to the fellowship program (compared to overhead in the 35% range for AMS and others)

**Keep this word IMPACT in mind we will return to it.**

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**TRENDS**

**The American Cancer Society reports that incidence of childhood cancer is trending upward, but, survival rates of children diagnosed with cancer are improving.**

**The two most important factors in these results are GREATER PARTICIPATION IN CLINICAL TRIALS AND ADVANCES BROUGHT ABOUT BY RESEARCH.**

Clinical trials have offered hope to children whose cancer may have had no solution. Solutions have been found in clinical trails and this track record has encouraged newly diagnosed patients to participate. Advances in research are tested in clinical trails. Breakthroughs in leukemia are happening. Gleevec (for chronic myeloid leukemia, CML) and Kymriah (for acute lymphoblastic Leukemia, ALL) are two examples.

[Childhood and Adolescent Cancer Statistics, 2014](#)  
[Cancer Facts and Figures - 2017](#)

**So, who runs the clinical trials and who is doing children's cancer research?**

**Did you say Pediatric Hematology /Oncology Fellows?**

**If you did, you were right.**

**And where do Pediatric Hematology/Oncologists come from?**

**If you said from Fellowship programs like the one at Doernbecher Children's Hospital, you would be right.**

Fellows at OHSU/DBCH can get an advanced degree in clinical trials. Fellows all do cancer research for at least two years as part of their fellowship program.

[The Hematology/Oncology Fellowship Program at OHSU Doernbecher](#)

**So, when you support Kiwanis Doernbecher Children's Cancer Program, the IMPACT you have on Children's Cancer is profound. When the fellows graduate they will:**

**be the leading edge for new trials and research**

**treat patients directly**

**train other doctors**

When you invest in a fellow your investment grows exponentially as the effects of research and training of other doctors is felt throughout the world. Think of an upside down funnel in which a pediatrician goes in at the small end and the impact of a Hematology/Oncologist on trials and research and training of other doctors grows out from the large end.

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**You may be thinking, why should I support Doernbecher? After all we have our own local hospital to support.**

**When it comes to children's cancer, Doernbecher IS your local hospital.**

**See the visits map**

**Other Reasons:**

**Children's cancer care requires special facilities and services best found (only found) at Doernbecher for Oregon and SW Washington**

**Doernbecher has award winning child cancer facilities and a strong reputation for quality care**

Depending on where you are speaking, research the relationship between their local hospital and Doernbecher and describe what happens when a local child is diagnosed with cancer.

Caring for the whole family is important. Housing, Psychologists, Social Workers, Nurses, post care monitoring

[US News and World report Ranks OHSU Among the Nation's Best Children's Hospitals](#)

**Medicine IS advancing against children's cancer. It is a great time to become involved.**

**7 years ago the talk was about "cure", now it is about "prevention".**

Again Gleevec and Kymriah

Engineered T-Cell therapies - Programming the immune system

**Is it fair that any child suffers from cancer?**

**If your answer is no,**

**Support Doernbecher Children's Cancer Program because the IMPACT you will have on the future of children's cancer will be the greatest.**